

4/25/2019



Perhaps you have heard that the National Association of Dental Laboratories (NADL) is encouraging transparency in dentistry and the role and value of trained dental technicians. NADL is promoting public awareness of these issues which affect many dental patients. In order to spread the word about the need for improved standards for dental restorations, NADL has launched the "What's In Your Mouth?" campaign. This effort seeks to provide dental consumers, dentists and the dental laboratory community with the knowledge they need to make important purchasing decisions.

Growing demand for dental work in America has created a market that features both high-end and economy-priced work - and consumers rarely have insight into which "work" they are paying for to be placed in their mouths. Increasingly, the U.S. is importing cheap dental restorations from foreign countries such as China, India and Vietnam. These overseas imports may not be subject to the same FDA regulations placed at some domestic laboratories.

Perfect Impressions is committed to meeting specific standards relating to the quality assurance, safety, business and manufacturing practices. We employ Certified Dental Technicians (CDTs) who possess significant mastery of the knowledge and applied skills needed in dental technology and work in the proper conditions. We promote transparency in every aspect of the restoration process, and we strive to deliver high-quality products that you can trust.

We very much appreciate your business and the opportunity to work together and raise the bar for the dental restoration profession as a whole. To learn more about the "What's in Your Mouth?" campaign, please visit [www.whatsinyourmouth.us](http://www.whatsinyourmouth.us)

Please do not hesitate to contact me with any questions.

Regards,

A handwritten signature in black ink, appearing to read "Benny Johnson", is written over a faint, larger version of the signature.

Benny Johnson  
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